

CORPORATE PARTNER DELIVERABLES GUIDE

DEDICATED EMAIL:

An email sent to MDF supporters highlighting your brand, product, or promotion.

- Cover image (600x1200px)
- 100-300 word sales pitch or promotion details
- Call to action link

NATIVE CONTENT BLOG:

Editorial-style article that educates and informs readers about your product.

- Your message
- Product specification sheet
- Product feature list
- Studio photos
- Lifestyle photos
- Call to action link

SOCIAL POST:

Promotional content shared across MDF social channels.

- PNG graphics (1080x1080px and 1080x1920px)
- 100-150 word caption
- Social media handles
- Social media hashtags
- Call to action link

PRINT AD:

Ad placement in the quarterly MDF publication.

- Press Quality PDF in CMYK
- Packaged file with fonts and images
- Please see our print advertising templates for full specifications.

DIGITAL BANNER:

Banner advertisement used on Mule Deer Foundation digital platforms.

- PNG banner (600x200px)
- Call to action link



**OUR MISSION IS TO ENSURE THE CONSERVATION OF MULE DEER,
BLACK-TAILED DEER AND THEIR HABITAT.**