



Budweiser OUTDOORS

Conserving the Outdoors

Vote for the Budweiser 2010 Conservationist of the Year and Help Budweiser Conserve the Outdoors.

Budweiser and the National Fish and Wildlife Foundation will be donating \$50,000 to a winner selected from the list of commendable finalists below. The winner and their conservation organization will use the money to fund conservation efforts of their choosing. The three runners up will receive a \$5,000 grant to continue their on-the-ground efforts as well. Vote for the Budweiser 2010 Conservationist of the Year and help award \$65,000 for conservation.

Two Ways to Vote:

- 1.) Online at www.budweiser.com
- 2.) Mail your vote on a 3"x5" card (or piece of paper), print your name, address, age and name of candidate selected.

Mail the card to the following address:

2010 Budweiser Conservationist of the Year • P.O. Box 750026
El Paso, TX 88575-0026

All votes must be received by 12/15/09. Sponsor not responsible for lost, late, illegible, incomplete or postage-due, damaged or separated mail. Limit (1) vote per person. No purchase necessary. Must be legal U.S. resident, 21 years or older to vote.



Bill Lyons, Jr.
Modesto, CA

An environmental steward, Bill has worked with Environmental Quality Incentives Program and Natural Resource Conservation Services to produce measurable results in improving air and water quality. Bill has been instrumental in removing the Aleutian Cackling Goose from the endangered species list. Collaborating with the U.S. Fish and Wildlife Service and North American Wetlands Conservation Act program, Bill is dedicated to protecting, restoring and enhancing hundreds of acres of wetland habitat.



Jim Range
Washington, DC

Having passed away in early 2009, Jim spent his life enhancing the quality of America's hunting and fishing. Co-founding the Theodore Roosevelt Conservation Partnership, he held board positions with TU and DU among others. As an original board member of NFWF, Jim worked tirelessly conserving the Potomac River. He played a large role in the passage of several landmark laws including the Clean Water Act.



Guy and Judy Gardner
Fuquay, NC

This husband and wife team have played a critical role in forming the North Carolina chapter of QDMA. Their innumerable projects have educated thousands of hunters and the non-hunting public in wildlife conservation, hunting safety and sound deer management. Annually, this duo facilitates many programs, enough to earn them the award of Educational Branch of the Year for three consecutive years.



John French
Ketchum, ID

John has focused many efforts towards conserving and improving Silver Creek in south-central Idaho. Serving on the board of Wood River Land Trust and working with The Nature Conservancy and The Yosemite Institute, John is a proponent for the Outdoors. From supporting environment projects and sponsoring environment fellowship programs, John has been a life-long conservationist and steward of the land.

